

BWR

2014 BELGIAN WAFFLE RIDE

34

days
til
suffering
begins



MUUR VAN DUBBELBERG

Double Peak, as some like to call it, gets its name because many who attempt it end up seeing double. The Muur is the final and steepest climb of them all, attaining a grade of 23% at one point near the top, which comes at mile 125. It's cruel and unusual and therefore perfectly in tune with SPY's mantra: A happy disrespect for the usual way of looking (at life). Whether one pushes their bike, pedals it or drags it up, it's all downhill thereafter and soon finishers will be lapping up the liquid joy of a Lost Abbey BWR BAD ASS Ale and swearing to anyone that will listen, "I will never do the BWR again (until next year)." The Muur of Dubbelberg—the wall that Foreigner made famous with their hit, *Double Vision*.

Encinitas

LAKE HODGES

Ramona

LAKE SUTHERLAND

SPY+



Proceeds going to Challenged Athletes Foundation



The Lost Abbey
Inspired Beer for Sinners and Saints Alike™

GIANT.

SRAM.

**RIDE
CYCLERY**

SKINS.

1 STAGE ONE
CUSTOM SPORTSWEAR

MRT ENDURANCE